

Senda Shallow

WEB AND GRAPHIC DESIGN

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URL www.cloudthree.net

RECENT COMMERCIAL EXPERIENCE

www.bamsprinklers.com

2011 - Designed in Photoshop and implemented in iWeb to allow client easy updates.

www.promesasglobal.org

2011 - Designed in Photoshop and implemented in iWeb to allow client easy updates.

www.rjmacklin.com

2010 - Designed in Photoshop and Dreamweaver using previously created branding content.

www.icorpart.com

2009 - Designed in Photoshop and iWeb to allow client to update easily. Recreated previous logo for web.

www.tatendainternational.org

2009 - Designed in Photoshop and iWeb to allow client to update easily.

www.rmomdenver.com

2009 - Designed in Photoshop and iWeb to allow client to update easily; logo designed in Livebrush.

www.bobbishupe.com

2009 - Consulting and advertising/SEO

www.wendyakelly.com

2009 - Consulting and Advertising/SEO

SKILLS

SOFTWARE

Photoshop, Dreamweaver, GoLive, ImageReady, Wacom Tablet, Aperture 2.0 Certified, Apple Mobile Device Repair Certified, Mac OS X, iLife, iWork, Microsoft Office, Flux, Livebrush.

PROGRAMMING LANGUAGES

HTML, CSS

EMPLOYMENT

APPLE INC. – DENVER, CO

Creative, 2007-Present

Software training for the One to One program in all Apple software and some non-Apple software (Dreamweaver, Photoshop, Photoshop Elements, Microsoft Office). Constant study in pro-software and software updates. Customer service, speaking skills, and teaching skills, and ability to learn on the fly.

APPLE INC. – DENVER, CO

Specialist and Head of Store Visuals, 2005-2007

Sales associate for the Apple Store Cherry Creek. As head of visuals dealt with imaging new and old machines, maintaining corporate guidelines for store appearance, and putting out new equipment.

ACLC, UNIVERSITY OF WYOMING – LARAMIE, WY

Web Designer, 2003-2005

Designed, created, published, and updated website for mid-sized student organization. Used primarily as a calendar of video showings but including bylaws, officers, and member information.

ASSOCIATED STUDENTS OF PERFORMING ARTS – LARAMIE, WY

Web Designer, 2004

Designed, created, and published website for large student organization with information, bylaws, members, member information, and updates. Used primarily as a news source by the members.

HONORS

DENVER WOMEN'S PRESS CLUB – DENVER, CO

Guest Lecturer, September 2009 (Crawl Out of Your Cave and Get Online: From Binging to Blogging, Everything You Need to Know)

Spoke to the Denver Women's Press Club about the basics of having a website, how to obtain one, and the information necessary to either learn to create or hire someone to create one.

BARBIZON AWARDS FOR THEATRICAL DESIGN EXCELLENCE – *Regional 2nd Place, Costume – 2005*

KCACTF DESIGN STORM – *First Place, Costume Design – 2004*

EDUCATION

BFA Technical Theatre (Design) 2005 *University of Wyoming*

BA History 2005 *University of Wyoming*

REFERRALS

Available on request; portfolio and samples available online at www.cloudthree.net.